CLAIMS:

- 1. A method of assigning importance classes to electronic messages, the method comprising:
- (a) identifying the sender of an electronic message;
- 5 (b) identifying the recipient of the electronic message;
 - (c) determining a relative organizational distance between the sender and the recipient; and
 - (d) assigning the electronic message an importance class as a function of the relative organizational distance between the sender and the recipient;

10 characterized in that:

- (e) said function is independent of which of the sender or the recipient is of higher rank.
- 2. The method according to claim 1, wherein said function is further weighted by at least one additional criterion, selected from the following:
- 15 (a) a globally defined content criterion;
 - (b) a personally defined message sender criterion;
 - (c) a personally defined content criterion;
 - (d) a plurality of rules formed by a machine-learning algorithm or algorithms.
 - (e) an analysis of e-mail message headers.
- 20 3. The method according to claim 2, wherein the at least one additional criterion is a function of content in the message subject field and/or in the message body.
 - 4. The method according to claim 2 or 3, wherein assigning the electronic message an importance class includes analyzing actions taken by said recipient on receipt of said messages so as to establish a relative importance ascribed by the recipient to received messages.
 - 5. The method according to any one of claims 1 to 4, wherein said electronic message is an electronic mail (e-mail) message.

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- 6. The method according to any one of claims 1 to 4, wherein said electronic message is a facsimile message.
- 7. The method according to any one of claims 1 to 4, wherein said electronic message is a converted voice message or pager message text data.
- 5 8. The method according to any one of claims 1 to 7, wherein the relative organizational distance between the sender and the recipient is determined from an organizational structure of a corporation and said function is refined according to one or more of the following:
- (a) a set of global control rules according to the organizational structure and
 the work affiliation among different departments and different hierarchical layers in the corporation;
 - (b) a set of control rules according to ad hoc work groups formed from time to time:
- (c) a global list of preferred originating addresses, external to the organization, from senders affiliated with the organization.
 - 9. A method for streamlining the management of electronic messages, the method comprising
 - (a) assigning an importance class to each of said messages according to the method of any one of claims 1 to 8; and
- 20 (b) streamlining said messages in a pre-determined manner in accordance with the respective importance class of each message.
 - 10. The method for streamlining the management of electronic messages according to claim 9, wherein streamlining the messages includes displaying notifications of incoming messages in a color that is characteristic of the respective importance class of each message.
 - 11. The method for streamlining the management of electronic messages according to claim 9, wherein streamlining the messages includes displaying in association with notifications of incoming messages a distinctive tag that is characteristic of the respective importance class of each message.

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- 12. The method for streamlining the management of electronic messages according to claim 9, wherein streamlining the messages includes sorting notifications of incoming messages in a pre-determined order, indicating the relative importance of said messages in respect with their assigned importance classes.
- 13. The method for streamlining the management of electronic messages according to any one of claims 9 to 12, wherein streamlining the messages includes blocking messages whose importance class is beneath a predetermined threshold.
- 14. The method according to Claim 13, further including alerting the sender that a message has been blocked.
 - 15. The method according to any one of the preceding claims being implemented on a copy of the message that is external to a central repository on which incoming messages are stored so as to enable uninterrupted service in the case that said method fails to operate or malfunctions.
- 15 16. The method according to any one of the preceding claims including selectively transmitting e-mail messages from an e-mail server's inbox to a client computer's inbox, according to said importance class.
 - 17. The method according to any one of the preceding claims, further including grouping messages residing in a user's inbox into archives, according to their importance class and an elapsed time since they were received.
 - 18. The method according to any one of claims 1 to 17, including using a graphical tool to define the organizational distance between different entities within the organization.
- 19. A system for assigning importance classes to electronic messages, said system comprising:
 - a message data extraction unit for identifying a sender and a recipient of an electronic message; and
 - a classifier coupled to the message data extraction unit and being responsive to a relative organizational distance between the sender and the recipient

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for assigning an importance class to the electronic message regardless of whether the sender or the recipient is of higher rank.

- 20. The system according to claim 19, wherein the classifier is further adapted to assigning said importance class based on at least one additional criterion, selected from the following:
- (a) a pre-defined message sender criterion;
- (b) a pre-defined content criterion;
- (c) a plurality of rules formed by a machine-learning algorithm tracing user actions;
- 10 (d) an analysis of e-mail message headers.
 - 21. The system according to claim 19 or 20, further including a rules formation unit comprising:
 - (a) a set of global control rules relating to an organizational structure and work affiliation among different departments and different hierarchical layers thereof;
- 15 (b) a set of control rules relating to ad hoc work groups formed from time to time in said organizational structure; and
 - (c) a global list of preferred originating addresses external to the organizational structure.
- 22. A computer program comprising computer program code means for performing all the steps of any one of Claims 1 to 18 when said program is run on a computer.
 - 23. A computer program as claimed in Claim 22 embodied on a computer readable medium.